

A LIFESTYLE FOR MEN AND WOMEN

**i-on**  
EDINBURGH

**HE'S NOT ALONE**  
The rise of Calvin Harris

**MONOCHROME**  
Fashion opposites

**WEST SIDE STORY**  
Know Your Area

**WIN...**  
A VIP night at  
Edinburgh's Christmas

**Food for thought**  
Dinner dates with the city's chefs

FREE  
MONTHLY

MY I-ON DESIGN

MY I-ON DESIGN

## Joelle Reid

Joelle Reid of Joelle Reid Interiors tells us about a few of her favourite things.



**If money was no object, how would you furnish a home?**

I am a true believer in understated elegance. With the use of fine fabrics from Holland & Sherry, some iconic designer furniture mixed in with existing pieces that I have inherited would create the ideal living space. I've always wanted an e15 Bigfoot dining table though to invite my friends and family to dine together.

**If you could live somewhere else where would it be?**

The south of France where the sun shines, style is second nature and the surroundings and views are an inspiration. I would move there in a heartbeat.

**Who would be your dream house guest?**

Someone relaxed, fun, and like good food and better wine... and who would appreciate my taste in music.

**How would you describe your 'signature' look for your home?**

I love the feeling of space and tranquillity; I have a rustic wooden floor to create warmth and introduce a natural element, large glass coffee table and desk to create space and mirrors to reflect light and the view. The walls are all painted in Farrow & Ball which I always use; their colour palette creates a rich but contemporary effect.

**QUICKFIRE QUESTIONS**

**My DIY nightmare is...** not being able to find the screws when you have taken furniture apart.

**The interior I've been most impressed with is...** I have just refurbished Rick's Bar on Fredrick Street. The space was transformed with the use of contemporary lighting and some really interesting textiles from Clarissa Hulise and Zoffany.

**Biggest design faux pas people make...** buying everything from the same collection.

**The best design in Edinburgh...** I like the quirky and unique style of Hotel du Vin. Although it's a new hotel it appears as if it's been there for years, a sign of good design, in my opinion.

**My top interiors tip...** buy old as well as new. You can find some gems in antiques shops and auctions - beautiful furniture that is a little piece of history that will last forever.

**Tell us something surprising about your home...** it's 120 stairs up!

**For a good housewarming present I'd buy...** a tool kit and some gorgeous flowers from Stems. ☺